

# FOURTEEN GOOD REASONS TO USE MARC WEISS PARIS VEGAN!

- 100% natural
- No SLS or SLES
- No animal-derived ingredients (vegan)
- No animal testing (cruelty-free)
- No silicones
- No parabens
- No dyes
- No paraffin
- No petrochemicals
- No cocamide DEA
- No isothiazolinones
- Skin-neutral pH balance (4.5–5.5)
- With natural, active ingredients from rice germ, wheat, and coconut oil-based surfactants
- MARC WEISS Paris Vegan stands for the pursuit of harmony between people and the environment

**MARCWEISS**  
PARIS

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MWV Vegan Hair Care Folder

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MARC**WEISS**  
PARIS



VEGAN HAIR CARE

# THE NEW BEAUTY MOVEMENT



PURE PERFORMANCE.  
NOTHING ELSE.

Everyone's heard of it. More and more people are choosing it. And anyone who's tried it for themselves will come to love it sooner or later... The decision to follow a vegan lifestyle changes simply everything: it's not just about what we eat and what we wear, but also the way in which we care for our bodies and hair.

The vegan, pure performance hair-care line from MARC WEISS Paris is one of the first exclusive 100% organic product ranges that fulfills the highest expectations of deep-penetrating luxury hair care while satisfying all the criteria for a vegan lifestyle.

What began a few years ago as a lifestyle trend has now become a worldwide, dynamically growing community, which completely avoids any products containing animal-based ingredients.

Anyone who chooses the path to a healthy and balanced vegan lifestyle makes a conscious decision to give her/his body only what it really needs and to protect it from anything that causes it unnecessary harm.

The beauty industry recognized the enormous market potential of the new vegan healthy mind-set movement long ago and began to develop more and more sustainable and environmentally friendly products entirely without animal-based ingredients or tested on animals.

This is a development that today's consumers not only expect from a modern, responsible cosmetics manufacturer, but for which they are prepared to pay a considerably higher price without hesitation.

With the vegan, pure performance, hair-care line, MARC WEISS Paris has its finger on the pulse and caters for the increasing customer demand for vegan, high-performance hair-care treatments and top-class styling products in salons.



**100%**  
**NATURAL**

NO  
SILICONES



NO  
PARABENS

NO  
ANIMAL  
TESTING

### REPAIR SHAMPOO

For damaged hair. With wheat protein. Renews hair from the inside out and strengthens it. Revitalizes hair with each wash. Keeps hair shiny and smooth. How to use: Apply to wet hair evenly. Leave in for a short period. Rinse well.

## „OUR VEGAN LINE“



### COLOR SHINE SHAMPOO

For color-treated, dull hair. With rice germ extract. Protects and nourishes color-treated hair. The balanced, natural recipe gently cleanses the scalp and hair. Preserves brilliance of color. How to use: Apply to wet hair evenly. Massage in gently. Rinse. Repeat if necessary.



### COLOR SHINE CONDITIONER

For color-treated, dull hair. Babassu oil ensures hair is smooth and easy to comb. In combination with rice germ extract, it preserves the brilliance of color-treated hair and gives dull hair its shine back. How to use: Apply to wet hair evenly. Leave in for a short period. Rinse well.



### REPAIR CONDITIONER

For damaged hair. Deeply moisturizing. With shea butter and evening primrose oil. Wheat protein strengthens the hair's structure. Gently detangles and repairs hair. How to use: Apply to wet hair evenly. Leave in for five to ten minutes. Rinse well.





### SENSITIVE SCALP SHAMPOO

For sensitive, dandruff-prone scalps. Nettle extract strengthens scalp when used regularly. Reduces itchiness and the buildup of dandruff. Mild sugar surfactants cleanse the scalp and hair very gently. This regulates the moisture balance. How to use: Apply to wet hair evenly. Massage in gently. Rinse. Repeat if necessary.



### SENSITIVE-SCALP LOTION

For dry, itchy, dandruff-prone scalps. Birch and maté extracts preserve the biological balance of the scalp. The special complex – formulated with caffeine, vitamin C, and amino acids – vitalizes the scalp and strengthens the roots of the hair. How to use: Massage lotion into the scalp gently. Do not rinse. Suitable for daily use. Can be applied to scalp while hair is dry or wet.



### MULTI-ACTION STYLING

You want your hair to look amazing and to hold – that's why we developed our vegan styling spray. It contains pure beer and offers a natural hold. It also soothes the scalp while revitalizing and adding bounce to limp hair. How to use: Apply to freshly washed, towel-dried hair evenly. Comb through the hair and then style as usual. Also suitable as a finish for styling dry hair.

